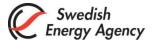
Energy- and climate advisors

The Swedish model



Overall essential objectives for Swedish Energy Agency

Vision: a sustainable energy

Climate goal

EU: 20% emission reduction

Sweden: 40 % reduction

Renewable energy target EU: 20 % renewable energy Sweden: 50 % renewable energy Sweden: 10 % renewable energy in transportation

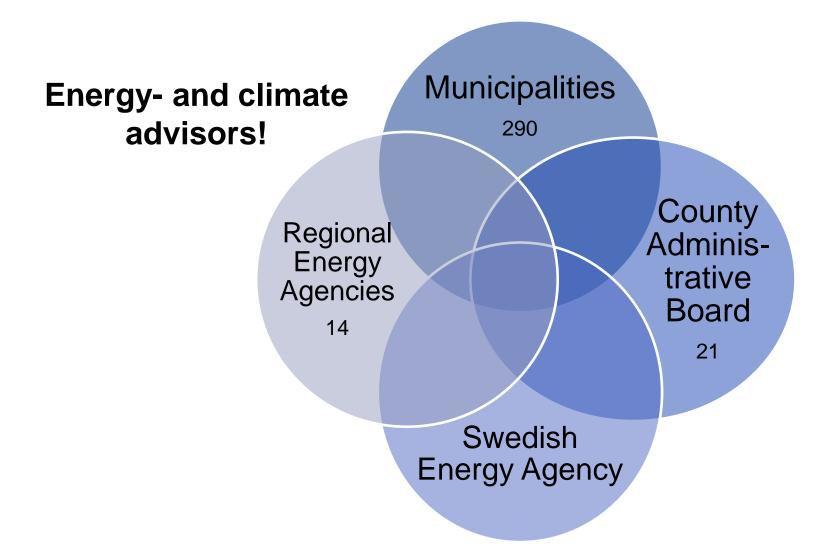
Target for energy efficiency

EU: 20 % energy efficiency

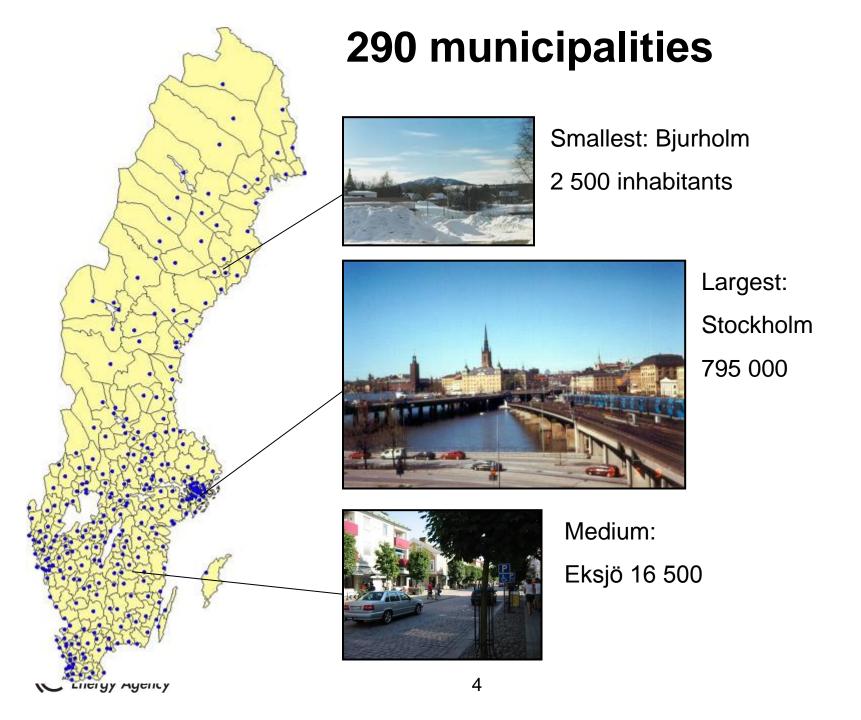
Sweden: 20 % energy efficiency

New energy efficiency directive!









Energy- and climate advisors



- Sweden is making great efforts to provide advice on energy, climate and transport to our citizens
- Energy and climate advisors in every municipality
- The information is free of charge and impartial
- Today about 250 advisors
- Target groups; Households, SMEs and organisations



Efforts from the Swedish Energy Agency towards Energy- and Climate Advisors

- Training/education (mandatory and desired)
- Publications/leaflets
- Events and conferences
- Contribution (financial) to different projects
- Other tools (internet)



Results and experiences

- Each year an evaluation of the effects is done
- Results from 2012
 - 60 % of households and 75 % of SMEs has changed behaviour after advise.
 - The avarage energy saving is 10-13 MWh for households and 20-30 MWh for SMEs.
 - Total number of contacts;
 - 20 000 Households (80%)
 - 3000 SME (12%)
 - 2000 Organisations/others (8%)

But the potential is greater!



More information

- Regional Energy Agencies
- http://fsek.se/fsek/

- Swedish Energy Agency
- http://www.energimyndigheten.se/en/

- County Administrative Board
- http://www.lansstyrelsen.se/Sv/Pages/default.aspx



Thank you!

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